

# NEWSLETTER

## *Editor's Note*

Welcome to another issue of the Viewtech's newsletter.

This edition provides a snapshot on a major event during this period was the mid-term Expo titled: International Security and Safety Expo and Forum, held in June at the Kuala Lumpur Convention Centre (KLCC). Much excitement was generated during the Expo and it was an important happening as ISF played an important role in delivering practical solutions to overcome a wide-ranging security challenges impacting business information today.

This time around, Viewtech marks another milestone with delight on collaboration with HIK Vision. Partnering with HIK Vision made perfect sense for Viewtech while we are in the process of having market presence both globally and regionally. Concurrently, Viewtech was also glad to be appointed as the distributor for AG Neovo. This appointment adds significantly to Viewtech's capability to sell our extensive range of security surveillance products throughout the larger market for both existing and potential customers, with high-end specifications requirement. With another objective to establish an open platform for developers to build innovative mobile applications, VE5 has added compatibility with Android application.

In our product's highlight, we would like to introduce our valuable and multiple leasing plans for our dealer and customer. We ensure you'll find a lot of ideas and inspirations for your home as well as other areas of your office after reviewing on our leasing plans.

We wish you all a most rewarding and enjoyable reading.

## *News & Events*

**Event Title: 7th International Security & Safety Expo and Forum  
(ISF Expo 2010)**

**Event Date: 15 - 18 June 2010**

**Venue: Kuala Lumpur Convention Centre (KLCC)**

The 7th International Security & Safety Expo and Forum (ISF Expo 2010) is a renowned security and safety event was recently held in Kuala Lumpur Convention Centre (KLCC) in Malaysia during 15th - 18th June 2010. Widely recognised as the region's top security and safety event, it was officiated by our honourable Deputy Minister of Home Affairs, Y.B Datuk Lee Chee Leong.



VE5 Official Launched by  
Y.B. Datuk Lee Chee Leong

As a guest of honour, Viewtech was glad to have the honor of inviting Y.B. to visit our booth conjointly with the launching of our new and improvised, the Virtual Eye-Version 5 (VE5). During exhibition, Viewtech was made a permanent momentous in offering and exhibiting a wide range of surveillance products, systems and integrated solutions. With the development of innovative and new technologies, Viewtech showcased numerous stands expertise to introduce and guide visitors in various aspects of surveillance.

Throughout the expo, we also took the opportunity to highlight our featured products: Virtual Eye 5 and Interactive Media Display (IMD). VE5 is a surveillance product that provides peace of mind to homes and business owners. It allows user to view live video and playback recording remotely from their mobile handset or via PC with broadband connection in order to secure their premises anytime, anywhere. In addition, we also highlighted IMD as one of our featured product. IMD is an ingenious open architecture media distribution system. It utilises audio, video, text and serves as an interactive medium to enabling communication between viewers and content provider.



Surveillance Products From Other Brands

Alongside with the featured products, we recommended several products from our line of brands like Megaview and Megavision. Under the Megaview, it provides a wide range of CCTV solutions.

Distinct from the

introduction of our line brand surveillances, we presented surveillance products from other brands namely Bosch,

Honeywell, Hikvision, Vivotek, Videotec, Seagate, Nedap, Adalo, Aimetis, Koukaam, Agneovo, HP, Computar, TOP and GANZ as well. With a wide array of exhibits, visitors had a great time while taking away some great ideas from the exhibition session. To further indicates our deep appreciation to our visitor, we gave out complimentary souvenirs and even mystery gifts to some of the visitors.

During the exhibition, Viewtech was acknowledged and awarded as the Best New Software Application in the BEST@SHOW AWARDS. Winning the Best @ Show Award for Software Application was a great boost for spreading the word about our new product range.

This marks another achievement that testifies the standard of quality and excellence in our products. In fact, it was a really successful show for us and we are really pleased to have exhibited.

Without doubt, we will be exhibiting at the next iSF Expo and look forward to another successful show.



Winning the Best @ Show Award

**Event Title: MOU Signing Between Viewtech and HIK Vision**

**Event Date: 17 June 2010**

**Venue: Hospitality Lounge 1, Kuala Lumpur Convention Centre.**

## News & Events

Hikvision Digital Technology Co., Ltd., a supplier of digital video surveillance products based in China, has appointed Viewtech & Communication Sdn. Bhd. as its distributor for the fifth consecutive year. Bringing Virtual Eye, a mobile surveillance solution, into the partnership, both companies has signed the MOU and viewed this cooperation as an opportunity to provide comprehensive surveillance solutions to their respective markets and in line with their global market positioning. The MOU signing ceremony was witnessed by the honourable Deputy Minister of Home Affairs, Y.B. Datuk Lee Chee Leong, the Deputy Minister Of Home Affairs Malaysia at the Kuala Lumpur Convention Centre (KLCC).

Hikvision, a leading supplier of digital video surveillance solutions with its thirty years of experience in research and development of video technology providing the most advanced H.264 solution, it offers various products such as A/V Compression Boards, Embedded Net DVRs, Multi-purpose Digital Video Servers and networked front-end products such as IP Cameras and IP Speed Domes. With 2700 employees located all over China and around the world, Hikvision has made a worldwide influence with its self patented algorithms. According to IMS Research's Global Video Surveillance Report 2009, Hikvision is the No. 1 supplier of DVR products worldwide.

"We are delighted with the collaboration with Hikvision and believe this marks another milestone for Viewtech in the process of making our market presence globally." said Alex Ng, MD of Viewtech.



MOU Signing Ceremony Was Witnessed By Y.B. Datuk Wira Abu Seman Bin Haji Yusop, The Deputy Minister Of Home Affairs Malaysia

AG Neovo, a competitive provider of display devices in Taipei, Taiwan and throughout Europe, Asia and North America, officially appointed Viewtech as their exclusive distributor for Malaysia for all of its displays devices range. The aim of the distributorship is to offer both existing and potential customers the ideal opportunity to meet with Viewtech and learn more about the AG Neovo product range.

AG Neovo is redefining the traditional monitor and offering display devices with the capabilities to perform in places. Today, AG Neovo displays can be found in environments as diverse as police stations, modern museums, science labs, five star hotels, elementary school classrooms, and hospitals. AG Neovo are delighted to be working with Viewtech because of their solutions enable customers to have constant viewing and respond quickly to security threats.

"Through the partnership with AG Neovo, we have established an additional distribution platform to reach the new markets and customer segments. AG Neovo is a highly competitive provider of display devices, we believe that our partnership will bring value-added proposition to our resellers and customers in the region." said MD of Viewtech, Alex Ng.

Viewtech has been recognized as a leading provider and distributor of total security solutions and within time, we offer best-in-class solutions that are complementary to Security Surveillance Systems current set of products. We form strategic solutions adaptable to the changing demands of the market. As it continues to extend its technologies, Viewtech will pursue and promote a technology integrated and secure environment for a better living lifestyle.

We are pleased to announce the news that Viewtech has now expanded the Android Mobile Application for its latest Virtual Eye 5.

Android is an open-source software stack for mobile devices and a corresponding open-source project led by Google. With the purpose to establish an open platform for developers to build innovative mobile applications, VE5 would like to add compatibility with Android application.

There are three key components work together in order to realize this open platform.

1. Android Compatibility Program will defines the technical details of Android platform and provides tools used by OEMs to ensure that developer's applications run on a variety of devices.
2. The Android SDK will provide built-in tools that Developers use to clearly state the device features their applications require and
3. Android Market will show the applications only to those devices that can properly run them.

The latest version of the Android source code and compatibility program is 2.2 which roughly corresponded to the Eclair branch.

The only three simple and easy steps that user will need to build a compatible device.

1. Obtain the Android software source code for port forwarding to your hardware.
2. Comply with Android Compatibility Definition Document (CDD)
3. Pass the Compatibility Test Suite (CTS).  
User can use the CTS (included in the Android source code) as an ongoing aid to compatibility during the development process.

When speaking of the ecosystem, by building a fully compatible Android device, you will benefit from the huge pool of applications written for Android while increasing the incentive for developers to build more of those applications.

For additional information about Android, you can always approach our representatives for detailed information or visit to the regarding websites at [www.android.com](http://www.android.com).



# Product Highlights

In this issue, let us introduce to you the first product (NADI/MAPS), which is currently deployed in Malaysia and Singapore and both of these products have also been OEM to many big international company.

NADI stands for NERVE FOR ACTION DECISION AND INTELLIGENCE. In brief, NADI is a centralized managed service to which a DATA CENTER is established to do central monitoring of Security and Surveillance related events in the building. For further explanation, NADI actually is a solution in which we will analyse the control room environment installed with many systems, such as CCTV, building control and automation, fire alarm, access control and etc. NADI aims to fulfil user's expectation by provided WHAT and WHEN they see and at the same time, user will be notified from multiple systems merging into one common platform.

Another one of our main features products - MAPS: MONITORING OF SECURITY AND SURVEILLANCE SYSTEM. MAPS is a Graphical User Interface (GUI) based surveillance and security monitoring system. By using MAPS, video and data can be displayed based on user defined window for easy understanding and alarm monitoring.

## How it works?

With the requirements that we have gathered from NADI, we deploy the MAPS software applications with the integration capabilities that we have, ultimately we will pull all the relevant information from multiple vendor systems, gathering everything in one screen based on the user's requirements coupled with a nice graphic display.

Besides the live monitoring on multiple systems, we provide the storages and information escalation to different level of users as well. MAPS have been used to replace the legacy Video-Wall System and costly integrated Security Management System as the cost is at least 20x cheaper and best of all our MAPS is an interactive system. Even with just a simple HIKVISION or VIVOTEK DVR/IP camera system, we can also deliver with some nice software integration in order to make the overall system become more efficient and effective.

To know more about NADI/MAPS products information, you can always approach our representatives for detailed information by sending us your enquiries at enquiry@ipocketsolution.com.

## VE5 and CMS Becomes First Central Station to Offer Dealers

# Product Highlights

Virtual Eye, is an advanced server-based solution for competent video surveillance. Simplifying an extensive network of surveillance, Virtual Eye is further developed in parallel with the progression of the latest technology whereas Alarm CMS offers a real-time alarm monitoring surveillance, which helps in prompting immediate action and it can be easily integrated into your existing alarm system.

With the purpose of bringing both of our features products: Virtual Eye and CMS to a more advanced or effective state, we have developed multiple business models for our dealers with the introduction of very attractive business development plan for Home and Office.

It is a very affordable monthly plan for 12 and 24 months to the end-users. Our entry level packages are only starts from as low as USD5 per month. Instead of inclusive the affordable prices, user can find others attractive elements which also included in these packages such as SMS / Email and Voice notification, unrestricted for longer period commitment together with the simple and convenient payment mode.

Therefore, no matter if you're a HOME USER or OFFICE USER, Virtual Eye always comes with security capabilities to suit your needs while the CMS will always establish an alarm and voice connection with customer's home or business.

To know more about VE5 and CMS's packages, you can always approach our representatives for detailed information or visit our websites at www.virtualeye.mobi. Indeed, this innovation is our big step in moving into a wholesome surveillance, designed for the urban community.